

## Sunstar Introduces Latest Technology in Cleaning: Butler Paste-Free Propphy

*Revolutionary Hygiene Product Polishes Without Paste*

**Anaheim, Calif. – May 2, 2008** – Sunstar Americas, Inc., manufacturer of GUM® and Butler® brand products and a leader in providing advanced oral care products for both professionals and consumers worldwide, today launched the innovative Butler Paste-Free Propphy at the California Dental Association’s Spring Scientific Session in Anaheim, Calif. Designed specifically with guidance from dental professionals, the Butler Paste-Free Propphy provides true splatter free performance during cleaning because no prophy paste is needed.

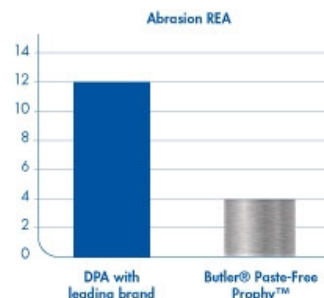
“The new Butler Paste-Free Propphy is a meaningful innovation – cleaning and polishing without paste,” said Richard Gross, senior marketing manager for Sunstar. “The Butler Paste-Free Propphy makes prophylactic cleaning procedures easier, cleaner and faster. With no paste there is no unpleasant grit for the patient or splatter for the dental professional which makes the experience more comfortable for the patient and the clinician.”

Hygienists and dental assistants will enjoy significant benefits when using the new angle, including complete dentition visualization. The Butler Paste-Free prophy provides a complete cleaning with 50 percent less abrasion on enamel compared to a leading prophy angle and paste. It is ideally suited for a variety of clinical situations including most general cleanings, a cleaning prior to orthodontic appliance application or cleaning prior to a cosmetic procedure since there is no fluoride to interfere with bonding.

“The Butler Paste-Free Propphy was designed for the comfort of both the patient and the hygienist. The dimpled pattern on the prophy grip allows for better control for the operator, even when wet, and vibrations are absorbed from the spinning cup,” said Gross.

Independent scientific laboratory tests\* show that the Butler Paste-Free Propphy provides superior cleaning with low abrasion.

- **Abrasion Results – Butler Paste-Free Propphy is up to 50 percent less abrasive than medium grit paste on enamel. \***



- **Stain Removal Findings: The Butler Paste-Free Prophy provides maximum effectiveness in a short time period.** Before and after photographs illustrate a much stained tooth (left) and then the tooth after approximately 3 seconds of the Butler Paste-Free Prophy running over it.



*\*Independent scientific laboratory tests conducted by Indiana University School of Dentistry's Oral Health Research Institute*

As one hygienist who tested the Butler Paste-Free Prophy stated, "I was very impressed; the new prophy angle is wonderful! The entire office is excited about the new DPA from Sunstar and we're giving each other prophys now."

Sunstar is the only company to offer a family of disposable prophy angle products with a wide range of performance benefits to meet all cleaning needs. In addition to the new Butler Paste-Free Prophy, Sunstar also markets the Eez-Touch and Duropro™ disposable prophy angles.

### **About Sunstar**

Sunstar was founded in Japan in 1941 and has worldwide sales of over \$1 Billion. The company has offices in 15 countries and four major geographic divisions including Chicago-based Sunstar Americas, Inc., which serves North and South America. Sunstar's mission is to enhance the health and well-being of people everywhere via its four business areas: Mouth and Body; Health and Beauty; Healthy Home; and Safety and Technology. The company is proud of its global partnership with dental professionals to develop a better understanding of the potential links between oral health, general health, and quality of life. Sunstar's well-known Butler® brand of professional dental products and GUM® brand of consumer oral hygiene products have been two of the dental profession's most trusted and recommended brands for more than 80 years. Butler® and GUM® products are designed in consultation with dental professionals and manufactured to the highest quality standards, assuring product excellence and patient satisfaction. For additional information, please visit

[www.sunstaramericas.com](http://www.sunstaramericas.com)

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