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Study Shows the Butler Paste-Free Prophylaxis is Safer on Cosmetic Restorations Than Polishing Paste

CHICAGO – March 11, 2009 – A recent study conducted by the University of Nebraska Medical Center's College of Dentistry revealed industry-changing news for hygienists. The study showed that Butler Paste-Free Prophylaxis is less abrasive on composite resin and enamel and provides a higher gloss finish than the paste products tested. Butler Paste-Free Prophylaxis also maintains the original finish and gloss on porcelain, according to the results of the study.

Caren M. Barnes, RDH, MS, the Co-Principal Investigator and Professor at the University of Nebraska Medical Center's College of Dentistry noted, "This is the first time we have seen a paste-free product actually perform as well as or in some cases better than traditional paste products."

Specifically, the study found that:

- Butler Paste-Free Prophylaxis is safer for polishing cosmetic restorations than traditional prophylaxis paste
- Butler Paste-Free Prophylaxis is less abrasive than prophylaxis paste on composite resin and the enamel
- Butler Paste-Free Prophylaxis provides a higher gloss finish than prophylaxis paste on composite resin and enamel
- Butler Paste-Free Prophylaxis maintains the original finish and gloss on porcelain (does not damage porcelain restorations)

According to Bill Sever, vice president and chief marketing officer at Sunstar Americas, Inc., maker of Butler's Paste-Free Prophylaxis, the study clearly shows the benefits of using this product. "Butler Paste-Free Prophylaxis provides a new standard of cleaning, particularly for the millions of people with cosmetic restorations."

In addition to the effective polishing results, Butler Paste-Free Prophylaxis offers a more comfortable cleaning experience for patients. Sever also noted that, "One of the most common complaints among patients is the gritty feeling that comes with having your teeth cleaned. We have a product that eliminates the grit and splatter. In addition, there is now evidence that Paste-Free Prophylaxis works just as well and in some cases better than the paste products." For more information on the Butler Paste-Free Prophylaxis, visit www.sunstaramerica.com or call 1-800-528-8537.

About the study

Detailed study data is on file.

About Sunstar

Chicago-based Sunstar Americas, which serves the Americas, is part of the Sunstar Group of companies, a global organization founded in Japan in 1941 which now has worldwide sales of over \$1 billion. The company has offices in 15

countries and four major geographic divisions. Sunstar's mission is to enhance the health and well-being of people everywhere via its four business areas: mouth and body, health and beauty, healthy home and safety and technology. The company is proud of its global partnership with dental professionals to develop a better understanding of the potential links between oral health, general health and quality of life. Sunstar's well-known Butler® brand of professional dental products and GUM® brand of consumer oral hygiene products have been two of the dental profession's most trusted and recommended brands for more than 60 years. Butler® and GUM® products are designed in consultation with dental professionals and manufactured to the highest quality standards, assuring product excellence and patient satisfaction. For additional information, please visit www.GUMbrand.com.

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