

Sunstar Introduces New Eez-Touch Disposable Prophy Angle

Latex-Free DPA Offers Enhanced Comfort and Control

CHICAGO – February 22, 2008 – Sunstar Americas, Inc., manufacturer of GUM® and Butler® brand products and a leader in providing advanced oral care products for both professionals and consumers worldwide, today introduced the new Eez-Touch Disposable Prophy Angle (DPA) at the Chicago Dental Society Midwinter Meeting in Chicago, Ill. The latex-free, Eez-Touch provides clinicians with multiple benefits and enhancements for advanced stain removal and interproximal cleaning.

“At Sunstar, we’re committed to providing dental professionals with products that help advance oral health and help make their jobs easier,” said Richard Gross, senior marketing manager for Sunstar.

With its unique soft grip, the Eez-Touch allows for increased control, eliminates slipping when wet with saliva or paste, and is designed to reduce vibration and finger and hand fatigue. The new DPA features dimpled housing that makes applying and removing the DPA to the hand piece fast and easy.

“Sunstar took the original model of the DPA, petitioned feedback from dental professionals regarding their experiences and produced a product that directly responded to their needs. The Eez-Touch Disposable Prophy Angle delivers superior quality in comfort and control,” stated Gross.

In addition to the clinician noticing advancements in the DPA, the patient will also benefit from the improved design. The Eez-Touch features an increased cup size that holds more paste thus minimizing chair time and reducing splatter resulting in shorter, more comfortable office visits.



Photo Caption: The new Eez-Touch DPA from Sunstar Offers Enhanced Comfort and Control

About Sunstar

Sunstar was founded in Japan in 1941 and has worldwide sales of over \$1 Billion. The company has offices in 15 countries and four major geographic divisions including Chicago-based Sunstar Americas, Inc., which serves North and South America. Sunstar's mission is to enhance the health and well-being of people everywhere via its four business areas: Mouth and Body; Health and Beauty; Healthy Home; and Safety and Technology. The company is proud of its global partnership with dental professionals to develop a better understanding of the potential links between oral health, general health, and quality of life. Sunstar's well-known Butler® brand of professional dental products and GUM® brand of consumer oral hygiene products have been two of the dental profession's most trusted and recommended brands for more than 80 years. Butler® and GUM® products are designed in consultation with dental professionals and manufactured to the highest quality standards, assuring product excellence and patient satisfaction. For additional information, please visit www.GUMbrand.com.

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