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Butler® White Fluoride Varnish Disappears After Application

CHICAGO – October 22, 2009 – Dental hygienists have a new option from Sunstar Americas, Inc. in helping their patients fight dentin hypersensitivity, Butler® White Fluoride Varnish (5 percent sodium fluoride). This new product from Sunstar Americas offers the same benefits as other fluoride varnishes, but without the discoloring effects and gritty feel.

Fluoride varnish is most frequently used on those who are at particularly high-risk for developing cavities, which usually includes children and adolescents, especially those receiving orthodontic treatment. The American Dental Association supports the use of fluoride varnishes as safe and efficacious within a caries prevention program that includes caries diagnosis, risk assessment and regular dental care. Fluoride varnish can be beneficial for adults as well, especially those suffering from dentin sensitivity.

“Patients who have had fluoride varnish applied in the past know that it can temporarily turn their teeth an ugly yellow color,” Jackie Sanders, RDH, BS and Sunstar Americas marketing manager said. “Butler® White Fluoride Varnish goes on white and is not visible after application. This eliminates the embarrassing discoloration after a visit to the dentist.”

Furthermore, hygienists having trouble getting children to sit still for the application no longer have to struggle: the varnish is available in the kid-friendly flavors of melon madness and bubblegum. Even adults will appreciate the great taste.

As an added bonus, Butler® White Fluoride varnish is made with Xylitol and is gluten free.

To order for your office, call your local dealer representative or call Sunstar at 1-800-528-8537.

About Sunstar Americas, Inc.

Chicago-based Sunstar Americas, which serves the Americas, is part of the Sunstar Group of companies, a global organization founded in Japan in 1941 which now has worldwide sales of over \$1 billion. The company has offices in 15 countries and four major geographic divisions. Sunstar’s mission is to enhance the health and well-being of people everywhere via its four business areas: mouth and body, health and beauty, healthy home and safety, and technology. The company is proud of its global partnership with dental professionals to develop a better understanding of the potential links between oral health, general health and quality of life. Sunstar’s well-known Butler® brand of professional dental products and GUM® brand of consumer oral hygiene products have been two of the dental profession’s most trusted and recommended brands for more than 60 years. Butler® and GUM® products are designed in consultation with dental professionals and manufactured to the highest quality standards, assuring product excellence and patient satisfaction. For additional information, please visit www.GUMbrand.com.

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