

November 09, 2009

Holiday Lights

[www.GUMCrayolaTimerLight.com](http://www.GUMCrayolaTimerLight.com)

### GUM® Crayola™ Timer Light Toothbrush The Perfect Holiday Stocking Stuffer!



Red Yellow Green Blue

The holidays are a perfect time to remind kids to review the basics of good oral health. GUM® has partnered with Crayola™ to create the GUM® Crayola™ Timer Light toothbrush, the newest idea that adds some fun to a child's daily routine. With the help of two color coordinated lights that flash for 60 seconds to help teach kids to brush longer and a suction cup base for a fun way to store the brush, GUM® Crayola™ Timer Light encourages better oral health and creates a brighter smile.

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To learn more about how to teach your patients good oral care habits, visit [www.GUMCrayolaTimerLight.com](http://www.GUMCrayolaTimerLight.com) and stock up on your holiday purchase.